



Yashlee Francois

Writer

"The write person to tell a story"

 302-373-0014

 ymfrancois0@gmail.com

 Portfolio

 Middletown, DE, 19709

EDUCATION

University of Delaware

Newark, DE

B.A. Communication/ English Minor
(Expected May 2024)

A.A. Life and Health Sciences
(May 2022)

RELATED COURSEWORK

- Marketing and Copy
- Advertising Design Methods
- Technical Writing

SKILLS

- Copywriting
- Creative Storytelling
- Editing/Proofreading
- Interpersonal Communication
- Perceptive
- Detail Oriented
- Tone Versatility

Experience

Nov. 2022 - Present
Horn Entrepreneurship | Newark, DE

● Content Writer Intern

- Draft, ideate, and write articles about different content for blog posts
- Create copy for social media posts for LinkedIn and other platforms as well
- Consistently draft weekly email on a punctual schedule
- Devise and lead student oriented social campaign consisting of social posts and themed blog post articles

Jun. 2023- Aug. 2023
Digitas Health | Philadelphia, PA

● Copywriter Intern

- Cleaned and annotated ad manuscripts
- Updated and organized complied claim document
- Produced, designed, and pitched campaign for intern group project
- Engaged and collaborated in creative concept and review meetings

Jul. 2020 - Mar. 2023
Saladworks | Middletown, DE

● Shift Leader

- Took charge of all managerial aspects and directed a group of around 4-5 employees.
- Interact with all customers and resolve customer complaints, all in a friendly manner
- Performed drawer and safe count after every shift and resolved discrepancies

Involvement

Sep. 2022 - Present
Real Talk Student Television Network

Executive Producer

Sep. 2023 - Present
The New Magazine

Feature Writer/Creative